



# 2026 MEETING PROSPECTUS

sponsor . exhibit . advertise

## OUR MISSION:

NADCA is the global trade association representing the HVAC inspection, cleaning, and restoration industry. We support our members' success with standards, education, certification, marketing and advocacy to promote the highest quality and ethical services.



The HVAC Inspection, Cleaning  
and Restoration Association

[www.nadca.com](http://www.nadca.com)

# ANNUAL MEETING & EXPO

MARCH  
23-25,  
2026



The  
**BROADMOOR**  
Hotel  
COLORADO  
SPRINGS

37<sup>TH</sup> ANNUAL MEETING & EXPOSITION

## NADCA's 2026 Annual Meeting & Exposition

The biggest event each year! Our Annual Meeting brings together a diverse group of **550+ HVAC professionals** from across the globe, including: air systems cleaning specialists, mold remediators, HVAC inspectors, and others interested in the comprehensive field of HVAC cleaning.

**The Expo** provides our **35+ exhibitors** with an opportunity to showcase and educate attendees on the latest HVAC cleaning & inspection products and technology, along with business solutions & services to help owners enhance and grow their business.

## A LOOK AT OUR MEMBERS AND CONFERENCE ATTENDEES



**43%** Business Owners/  
Decision Makers  
**18%** Project Managers

**12%** Field Technicians  
**15%** Sales and Marketing  
**12%** Other



**37%** Residential  
**32%** Light Commercial

**26%** Commercial  
**5%** Other

***We are the Industry Authority – Aligning with NADCA elevates your brand's credibility in the HVAC and air duct cleaning industry***

## WHAT OUR MEMBERS AND CONFERENCE ATTENDEES PURCHASE

- |                                   |                                       |                              |                                    |
|-----------------------------------|---------------------------------------|------------------------------|------------------------------------|
| • air compressors                 | • duct cleaning equipment             | • legal services             | • software                         |
| • air sampling equipment          | • filters                             | • marketing services         | • tools                            |
| • business equipment and services | • fleet management                    | • mold remediation equipment | • transportation equipment         |
| • cameras                         | • franchise/distributor opportunities | • pressure washers           | • ultraviolet light                |
| • chemicals - anti-microbial      | • fuel suppliers and programs         | • steam cleaners             | • vacuum equipment                 |
| • consulting services             | • IAQ consulting services             | • rental equipment           | • ventilation systems and products |
| • containment equipment           | • insulation supplies                 | • robotic equipment          |                                    |
| • customer service platforms      | • insurance                           | • safety equipment           |                                    |
| • dryer monitoring devices        | • laboratory services                 | • sealants                   |                                    |



## Exhibit

- Maximize your brand's impact and visibility
- Educate attendees
- Connect with key decision-makers
- Generate leads
- Showcase your products & services
- Gain industry insights
- Create customer relationships

| Booth Size | *Member Rate | Non-Member Rate |
|------------|--------------|-----------------|
| 10 x 10    | \$2,850      | \$3,750         |
| 10 x 20    | \$5,100      | \$6,025         |
| 10 x 30    | \$7,650      | \$8,300         |
| 20 x 20    | \$10,200     | \$13,335        |

### ADDITIONAL OPTIONS:

**Corner Booth Upgrade:** \$200

**Truck Spotlight:** \$1,000 each (with minimum purchase of 10 x 10 exhibit space)

*\*Not an Associate Member? Contact us to learn how to become one*



## Exhibit Hall Hours

**10 HOURS** of Dedicated Exhibit Hall Networking Opportunities!

### Monday March 23rd

5:00 PM - 8:00 PM  
Opening &  
Welcome Reception

### Tuesday March 24th

7:30 AM - 9:00 AM  
Breakfast  
12:00 PM - 2:00 PM  
Lunch

### Wednesday March 25th

7:00 AM - 9:00 AM  
Breakfast  
12:30 PM - 2:00 PM  
Lunch

### INCLUDED WITH 10' x 10' EXHIBIT SPACE:

- (1) Full Conference Registration
- (1) Expo Hall Only Registration (1 per 10 x 10 booth; additional available @ \$350 each)
- (2) Meals Per Day, Breakfast & Lunch, served in Exhibit Hall
- Mobile App Lead Generation
- Recognition on the NADCA Annual Meeting website
- Listing in the online Exhibitor Directory with booth number and company description
- Final conference attendee list (opt-ins only)
- Virtual exhibit booth on mobile app!

### NOT INCLUDED – PURCHASE SEPARATELY:

All furnishings, carpet and electrical service for the exhibit space are purchased separately through Vista.

An email will be sent directly from our exhibit services contractor, Vista, at the end of December 2025 with full details.

## Beyond the Booth – Elevate Your Brand!

| SPONSOR PACKAGES<br>Select one of these sponsorship packages, or build your custom sponsorship by selecting from the branding options listed on the following pages | PLATINUM<br>\$8,500                                         | GOLD<br>\$7,000                                            | SILVER<br>\$3,000                                        | BRONZE<br>\$1,500  |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------|------------------------------------------------------------|----------------------------------------------------------|--------------------|
| Exclusive Sponsor Choice:<br>Mobile App or Custom Branding Experience                                                                                               | X                                                           |                                                            |                                                          |                    |
| Exclusive Sponsor Choice:<br>Lanyards, or Tues. & Wed. Lunches                                                                                                      |                                                             | X                                                          |                                                          |                    |
| Sponsor Branding at all Coffee/Networking Breaks                                                                                                                    |                                                             |                                                            | X                                                        |                    |
| Dedicated Email Blast to Registrants                                                                                                                                | X                                                           |                                                            |                                                          |                    |
| 20-Minute Sponsor-Hosted Educational Demo Session                                                                                                                   | X                                                           |                                                            |                                                          |                    |
| Sponsored Session w/ 45 second Video                                                                                                                                | X                                                           | X                                                          |                                                          |                    |
| NADCA.com Digital Advertising                                                                                                                                       | 12 months<br>Sidebar or<br>Footer Banner<br>(\$1,750 value) | 9 months<br>Sidebar or<br>Footer Banner<br>(\$1,350 value) | 3 months<br>Sidebar or<br>Footer Banner<br>(\$680 value) |                    |
| Registrant/Attendee List (opt-ins only)                                                                                                                             | Pre and Post<br>Conference                                  | Pre and Post<br>Conference                                 | Post<br>Conference                                       | Post<br>Conference |
| Sponsor Branding at the Pre-Conference Outing                                                                                                                       | X                                                           | X                                                          | X                                                        | X                  |
| Sponsor Level Recognition – Includes logo on the Annual Meeting website, conference signage, and mobile app                                                         | X                                                           | X                                                          | X                                                        | X                  |

### PLATINUM SPONSOR

\$8,500

Choose from these options. Plus, receive all of the Platinum Level benefits above!

#### Mobile App Sponsor

As the **exclusive** App sponsor, your linked banner ad will appear each time the app is accessed! Our useful app provides quick access to the program schedule, attendee list, speaker information, exhibitor/sponsor information, and recent developments during the conference.

#### Custom Branding Experience

Think outside the box. Let's work together to create a custom branding experience just for you!

### GOLD SPONSOR

\$7,000

Choose from these options. Plus, receive all of the Gold Level benefits above!

#### Lanyards

A great **exclusive** opportunity for your logo will be front and center for the duration of the conference. Items fulfilled by NADCA.

#### Tuesday & Wednesday Lunch Sponsor

Everybody loves our lunches! As the **exclusive** Lunch Sponsor, your brand will be featured at both Tuesday and Wednesday's lunches. Includes branding on the food stations and tables, plus recognition on the agenda.

## SILVER SPONSOR ————— \$3,000

FUEL THE EVENT, and enjoy all of the Silver Level benefits listed on the previous page!

### Coffee/Networking Breaks

Your logo will be prominently displayed at each of our morning and afternoon coffee breaks.

## BRONZE SPONSOR ————— \$1,500

Support NADCA and enjoy branding on the website, mobile app, and conference signage.

## Speaking Opportunities

### SESSION SPONSOR W/ VIDEO + SPEAKING OPPORTUNITY

\$1,000 (LIMITED AVAILABILITY)

#### HOW CAN YOU NOT TAKE ADVANTAGE OF THIS?

As the exclusive sponsor of one of our general sessions, you'll have the opportunity to:

- Provide a Session Moderator and introduce the session
- Highlight your company's capabilities through a 45-second promo video played at the start of the session (*Sponsor is responsible for creation and submission of video in MP4 format*)
- Receive logo branding alongside the session listing on the agenda and mobile app

**NEW!**

### 20-MINUTE SPONSOR-HOSTED EDUCATION OR NEW PRODUCT DEMO SHOWCASE

\$1,500 (LIMITED AVAILABILITY)

**THIS IS THE PERFECT ADD-ON TO YOUR BOOTH** - The Exhibit Hall Theater area is the ideal spot to host a 20-minute educational session to present/demo your products, services, capabilities, and solutions.

- Exhibitor-hosted sessions will be scheduled over the lunch hours to take advantage of the captive audience
- Your presentation title will be included on the agenda and meeting app
- The Theater area will have basic AV

## Advertising Options

### **NEW!** ANNUAL MEETING WEBSITE ADVERTISING

\$500 (LIMITED AVAILABILITY)

**THIS IS A GREAT DEAL!** Our conference website gets a ton of traffic, so you'll begin promoting your brand and participation now, long before the conference begins.

Choose between the exclusive bottom Footer (728 x 90) or the Sidebar (300 x 250)

### EMAIL BLAST TO REGISTERED ATTENDEES

\$500

Your HTML message will be sent to our Annual Meeting registrants just prior to the three-day event.

Select your day, then morning or evening delivery. Email content is subject to review and approval from NADCA.

### MOBILE APP PUSH NOTIFICATION PACKAGE

\$350

Drive attendees to your booth with daily push notifications. One message sent each day of the conference: Monday, Tuesday & Wednesday.





2026

# FALL TECHNICAL CONFERENCE

SEPTEMBER 10-12, 2026 • HILTON NORFOLK THE MAIN  
NORFOLK, VIRGINIA



Be part of this important hands-on training conference.

**NETWORK • DEMO • EDUCATE**

## PLATINUM SPONSOR

**\$5,000**

Choice of LANYARDS or SAFETY EQUIPMENT SPONSOR

- One 6' skirted table + one chair or an equivalent marked space of 8' x 8'
- One Full registration & One Expo Hall Only registration
- Sponsored Session with 45-second promo video
- Pre & Post-event attendee list (opt-ins only)
- Sponsor recognition on the Fall Tech web page, onsite signage, and program

## GOLD SPONSOR

**\$4,000**

- 20-minute Demo/Presentation
- Dedicated email blast to registered attendees
- One 6' skirted table + one chair or an equivalent marked space of 8' x 8'
- One Full registration & One Expo Hall Only registration
- Sponsored Session with 45-second promo video
- Pre & Post-event attendee list (opt-ins only)
- Sponsor recognition on the Fall Tech web page, onsite signage, and program

## SILVER SPONSOR

**\$2,000**

- One 6' skirted table + one chair or an equivalent marked space of 8' x 8'
- One Full registration & One Expo Hall Only registration
- Sponsored Session with 45-second promo video
- Pre & Post-event attendee list (opt-ins only)
- Sponsor recognition on the Fall Tech web page, onsite signage, and program

## STANDARD TABLETOP EXHIBIT

**\$1,500**

- One 6' skirted table + one chair or an equivalent marked space of 8' x 8'
- One Full registration

## ASSOCIATE MEMBER EARLY BIRD SPECIAL

**\$1,200\***

- One 6' skirted table + one chair or an equivalent marked space of 8' x 8'
- One Full registration

*\*For qualified Associate Members – application must be received by May 1, 2026.*



## SESSION SPONSOR W/ PROMO VIDEO

**\$600**

- 45-second promo video presented at the beginning of designated session (Sessions will be assigned on a first-come, first-served basis)
- Opportunity to give a 2-minute introduction prior to the start of the session

## 20-MINUTE DEMO/ PRESENTATION

**\$1,500**

Showcase your products, services, or expertise with a 20 minute presentation.

- Signage, AV, and your 'Session' information listed on the agenda and in the program.

## DEDICATED EMAIL BLAST

**\$500**

Promote your presence at Fall Tech! We'll send your custom HTML to our registered attendees just prior to the conference. NADCA will approve content and add a disclaimer at the top of your message.

**\*NADCA Associate Members who also sponsor the 2026 Annual Meeting and who spend \$910 or more in 2026 HVAC Hygiene Journal advertising are eligible to receive a \$1,200 exhibit/tabletop display at the NADCA Fall Technical Conference (\$300 in savings)**



# 2026 NADCA Annual Meeting & Fall Technical Conference Exhibits & Sponsorships Order Form

COMPANY NAME \_\_\_\_\_

WEBSITE (for linked logo) \_\_\_\_\_ MAIN PHONE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PRIMARY CONTACT \_\_\_\_\_ TITLE \_\_\_\_\_

EMAIL \_\_\_\_\_ PHONE \_\_\_\_\_

## NADCA ANNUAL MEETING EXHIBITS

| NADCA MEMBER                                                                                                                                                               | NON MEMBER                                                                                                                                                                 | ADD-ON EXHIBIT OPTIONS                                                                                                                                                              |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <input type="checkbox"/> 10x10 \$2,850<br><input type="checkbox"/> 10x 20 \$5,100<br><input type="checkbox"/> 10 x 30 \$7,650<br><input type="checkbox"/> 20 x 20 \$10,200 | <input type="checkbox"/> 10x10 \$3,750<br><input type="checkbox"/> 10x 20 \$6,025<br><input type="checkbox"/> 10 x 30 \$8,300<br><input type="checkbox"/> 20 x 20 \$13,335 | <input type="checkbox"/> Corner Booth Upgrade \$200<br><input type="checkbox"/> Truck Exhibit Space \$1,000<br><b>Exhibit Total: \$</b> _____<br>Locate me away from (3 Max): _____ |

## NADCA ANNUAL MEETING SPONSORSHIPS

### Platinum \$8,500

- ☐ Mobile App
- ☐ Custom Branding Experience

### Gold \$7,000

- ☐ Lanyards
- ☐ Tues & Wed Lunches

**Total Annual Meeting Investment: \$** \_\_\_\_\_

### Silver Sponsor: \$3,000

- ☐ Coffee/Networking Breaks

### Bronze Sponsor: \$1,500

- ☐ Industry Supporter

## MARKETING & BRANDING OPTIONS

### Speaking Opportunities

- ☐ Session Sponsor w/ Video \$1,000
- ☐ 20-Minute Demo/Presentation \$1,500
- ☐ Booth Marketing Package: \$1,500

## ANNUAL MEETING BRANDING & ADVERTISING OPPORTUNITIES

- ☐ Conference Website Advertising \$500
- ☐ Dedicated E-Blast \$500
- ☐ Mobile App Push Notifications \$350

## FALL TECHNICAL CONFERENCE

- ☐ Platinum Sponsor \$5,000  
Choice of Lanyard or Safety Equipment
- ☐ Gold \$4,000
- ☐ Silver \$2,000
- ☐ Tabletop Exhibit \$1,500
- ☐ Early Bird Assoc. Member Special \$1,200
- ☐ Session Sponsor w/ Video \$600
- ☐ 20-Minute Demo/Presentation \$1,500

- ☐ Dedicated E-Blast \$500

**Total Fall Tech Investment** \_\_\_\_\_

## PAYMENT INFORMATION

Return order form to: [dgroves@nadca.com](mailto:dgroves@nadca.com)

National Air Duct Cleaners Association, 1120 Rt. 73, Suite 200, Mount Laurel, NJ 08054

NADCA Tax ID: 73-1340488

**PAYMENT METHOD:** ☐ Invoice us for payment by Check or Wire/ACH

☐ Charge my credit card below

☐ American Express ☐ Visa ☐ MasterCard

CARDHOLDER \_\_\_\_\_

CARD NUMBER \_\_\_\_\_ EXPIRATION \_\_\_\_\_ CVV \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

AMOUNT \_\_\_\_\_ SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

By signing above, I acknowledge that I have read and agree to the payment terms and conditions in the NADCA Rules & Regulations

## NADCA RULES & REGULATIONS

- Full payment must be received by the terms outlined on your invoice. Any company requesting to pay later than net 30 days after the receipt of invoice, agrees to pay a deposit in the amount equivalent to the cancellation processing fee.
- The cancellation processing fee for exhibits and sponsorship is 50% of total support.
- All cancellations must be submitted to NADCA in writing. The date of receipt of supporter's written notice of cancellation will be considered the official cancellation date. If support is canceled on or before 90 days from the event or campaign run date, a refund will be provided minus the cancellation fee.
- No refunds will be made after the 90 day cut off.
- Payment must be received in full for advertisements to run.
- NADCA reserves the right to approve any advertising content.
- Exhibitors, Sponsors & Advertisers are responsible for ensuring the accuracy of all content. NADCA is not responsible for grammatical, spelling, or other errors appearing in the provided content.
- Print Ads must have a print quality of at least 300 dpi. Email digital ads to [dgroves@nadca.com](mailto:dgroves@nadca.com). Ads must be high-resolution PDF to size and must be saved in CMYK. PMS and RGB colors can be converted to CMYK. NADCA cannot guarantee the output of colors in files that must be converted. Include all font files. All ads are printed in full-color. The advertiser is responsible for making sure the ad fits these specifications. No proofs will be supplied by NADCA. NADCA will not be held liable for any printing errors if the error is with the original PDF sent by the advertiser. All copy is subject to NADCA approval. In the case of yearlong contracts, NADCA reserves the right to run existing ad if new ad is not sent by the closing date.
- Web and Air Conveyance ads must be to exact size. Acceptable files are JPEG, PNG and GIF; file size <64MB. Please send exact URL for link.
- Dedicated emails are subject to approval by NADCA. Email must be submitted as an HTML file. Our email platform is Constant Contact
- Associate Membership of NADCA does not indicate an endorsement by the Association of any products or services offered.