



The HVAC Inspection, Cleaning
and Restoration Association

A large, faint, light-colored image of a multi-bladed HVAC fan or turbine is visible in the background, centered on the left side of the cover. A thick, wavy green line curves across the middle of the page, separating the top section from the bottom section.

2025 ANNUAL REPORT



A Year of Momentum

NADCA's Impactful 2025 Year in Review

NADCA entered a new phase of momentum this year, in step with rising expectations for healthier indoor environments. As the conversation around indoor air continues to deepen and shift from a technical issue to a broader public priority tied to health, safety, and performance, NADCA advances this work from a position of strength.

In 2025, NADCA's efforts to connect HVAC system cleaning to measurable outcomes through science continued. This progress strengthens standards-based practice and reinforces NADCA's role as a trusted authority in how indoor environments are evaluated and managed.

NADCA's advocacy engagement also expanded. Participation in the Global Pledge and the Commission on Healthy Indoor Air reflects growing recognition of the importance of indoor air quality and NADCA's leadership in this space.

At the same time, NADCA focused on strengthening the systems that support the industry. Updates to *ACR*, *The NADCA Standard* reflected current science and field experience, while progress toward ANSI alignment for certifications responded to growing demand for qualified professionals. We close the year well positioned to support the industry's continued growth and advancement.

A Strong and Growing Association

NADCA's organizational strength in 2025 was reflected in both participation and performance. The Association closed the year with solid financials, high member retention, and growing international engagement.

EOY Fiscal Report

The Association ended the year with **\$390,521 in net income and \$10,457,167 in total net assets.**

NADCA's net assets grew by 18% in 2025, following a 12% increase in 2024.

Operating revenue exceeded expectations landing at 105% of budget thanks to strong membership and certification numbers. Operating expenses were held to 84% of budget staying true to historical trends.

INVESTMENTS

In 2025, NADCA's **portfolio yielded net income of \$1,239,379, compared to \$655,963 in 2024.**

The Investment Policy aims to optimize interest and dividend returns on accumulated cash reserves while ensuring a responsible balance between safety, liquidity, yield, and growth.

REVENUE COMPARISON	2025	2025	2024
OPERATING REVENUES	UNAUDITED ACTUAL	BUDGET	AUDITED ACTUAL
ADMINISTRATION	1,861,034	1,626,420	1,668,415
ANNUAL MEETING	527,508	616,443	674,809
CERTIFICATION & TRAINING	1,387,842	1,104,625	1,110,129
FALL TECHNICAL CONFERENCE	106,550	134,757	149,650
PUBLICATIONS	72,115	87,175	83,149
TOTAL OPERATING REVENUE	3,955,049	3,569,420	3,686,152
OPERATING EXPENSES			
ADMINISTRATION	2,194,210	2,512,947	1,710,496
ANNUAL MEETING	655,233	782,836	807,419
CERTIFICATION & TRAINING	430,408	447,346	458,005
FALL TECHNICAL CONFERENCE	153,708	198,639	112,577
PUBLICATIONS	130,968	146,042	150,277
TOTAL OPERATING EXPENSE	3,564,527	4,087,810	3,238,774

2025 Membership Numbers

93%
RENEWAL RATE

13th
CONSECUTIVE YEAR
OF RECORD-BREAKING
PERFORMANCE ACROSS ALL
INDUSTRY MEMBERSHIP
BENCHMARKS

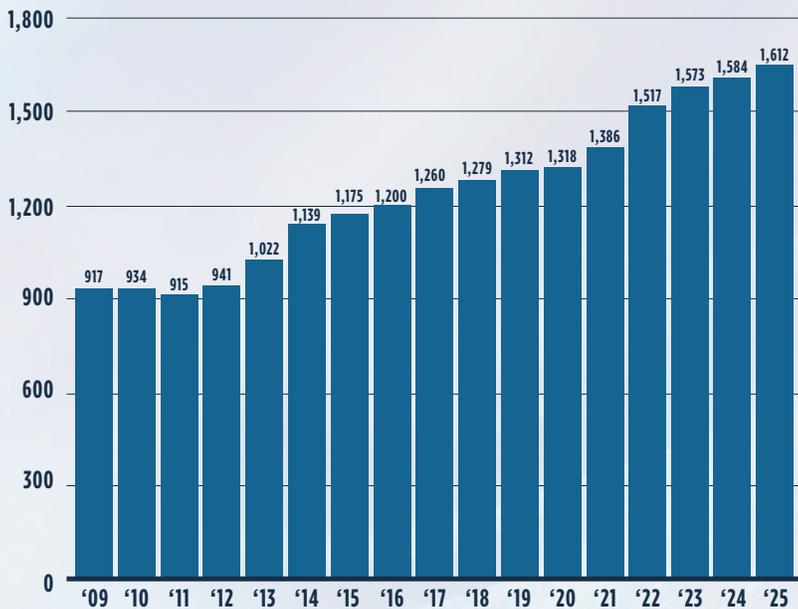


- REGULAR (1392)
- SUPPLEMENTAL (157)
- ASSOCIATE (38)
- AFFILIATE (25)



COMMUNITY
BUILT OVER
DECADES

MEMBERSHIP HISTORY



60%
companies that have been
members **5+ years**

40%
companies that have been
members for **10+ years**

121
companies have been
members for **20+ years**
(but less than 25)

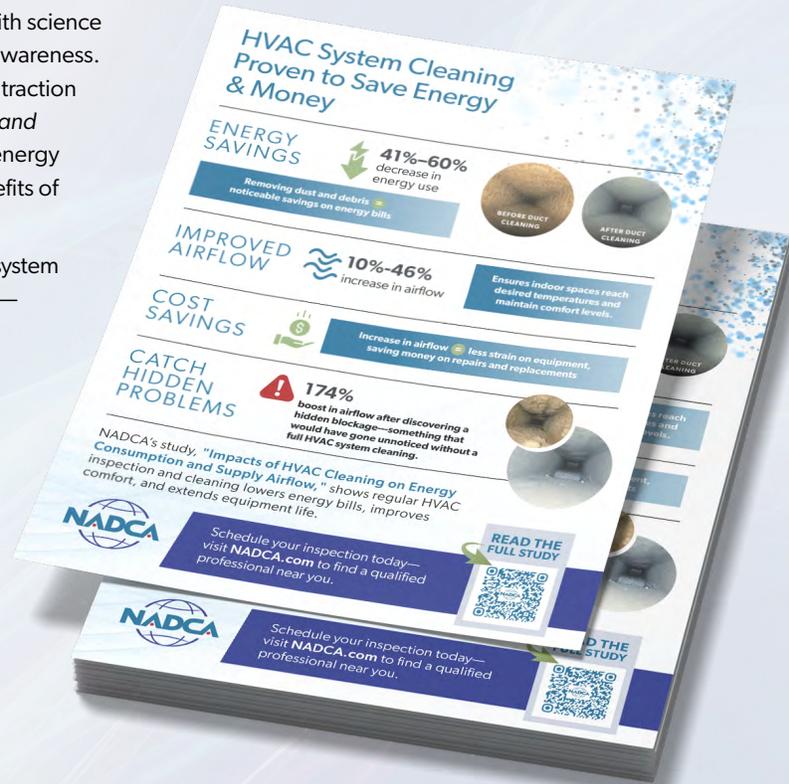
142
companies have been
members for **25+ years**

Building the Scientific Foundation

2025 marked major milestones for NADCA's research initiatives, with science serving as both a foundation for advocacy and a driver of broader awareness. The energy study conducted with Dr. Hernandez continues to gain traction across the industry and beyond. Since its publication in the *Energy and Buildings Journal*, the study has been cited in dozens of papers on energy efficiency and indoor air quality, underscoring the measurable benefits of proper HVAC system cleaning.

Key findings—including energy savings, improved airflow, reduced system pressure fluctuations, and decreased reliance on backup equipment—were presented at high-profile forums such as the UN Global Pledge on Indoor Air Quality and International WELL Building Policy Day in Washington, DC. The study was also accepted for presentation at AHR Expo and regional programs hosted by IFMA and BOMA.

To support consistent communication of these findings, NADCA developed member-ready materials and promoted the research across digital platforms and email communications, helping members explain the value of standards-based work to customers.



When the EPA updated its guidance to emphasize source control as a core indoor air quality best practice, NADCA quickly translated what that shift meant for the industry, reinforcing the Association's role as a timely, trusted source for IAQ guidance.

These efforts extended well beyond NADCA-owned channels. In 2025, NADCA's message appeared in major national outlets including **The Associated Press, MSN, and Yahoo! News**, introducing readers to what proper HVAC system cleaning and hygiene looks like in practice.

The Denver Public Schools study reached a key milestone with fieldwork completed in 2025. Preliminary results have been accepted for presentation at leading IAQ conferences, including IAQVEC and ISIAQ. Full results, expected in early 2026, will further strengthen evidence that proper HVAC system cleaning reduces particle exposure in occupied spaces.

Scientific collaboration also continued with Dr. John McKeon of the iAir Institute, building on last year's literature review to explore particle profiles and their relationship to health outcomes.

IN TOTAL, NADCA GENERATED

13,400
MEDIA MENTIONS,

REACHING AN ESTIMATED

1.3 BILLION
PEOPLE WORLDWIDE.

Expanding Visibility

In 2025, NADCA continued to expand its presence across the built environment by engaging key stakeholders, including mechanical engineers, facility managers, architects, contractors, energy efficiency professionals, and indoor air quality specialists. NADCA strategically selected industry events and initiatives to ensure the Association was present where decisions about buildings, health, and performance are made.

Beyond events, NADCA took deliberate steps into broader IAQ and building-science conversations by joining coalitions, working groups,

and global initiatives shaping how indoor environments are managed. Industry partnerships continued to strengthen NADCA's profile and influence. The Association maintained its role on standard-setting committees and renewed its AIA continuing education accreditation.

NADCA also strengthened its partnership with the American Lung Association, continuing work in Texas while expanding into Colorado and Greater Chicago. These collaborations reinforced the connection between professional HVAC system hygiene and respiratory health while extending the reach of NADCA's public-facing education efforts.



NADCA is a Preferred Partner of the American Lung Association in Colorado and Greater Chicago. As a preferred partner we support clean air to improve the quality of life for those with lung diseases.

This year, NADCA developed a new, dedicated Breathing Clean website designed to strengthen trust with homeowners and facility managers by clearly separating public-facing education from industry news and member communications. This new structure ensures consumers can easily find credible, science-based guidance while NADCA members benefit from a more focused, professional trade website.

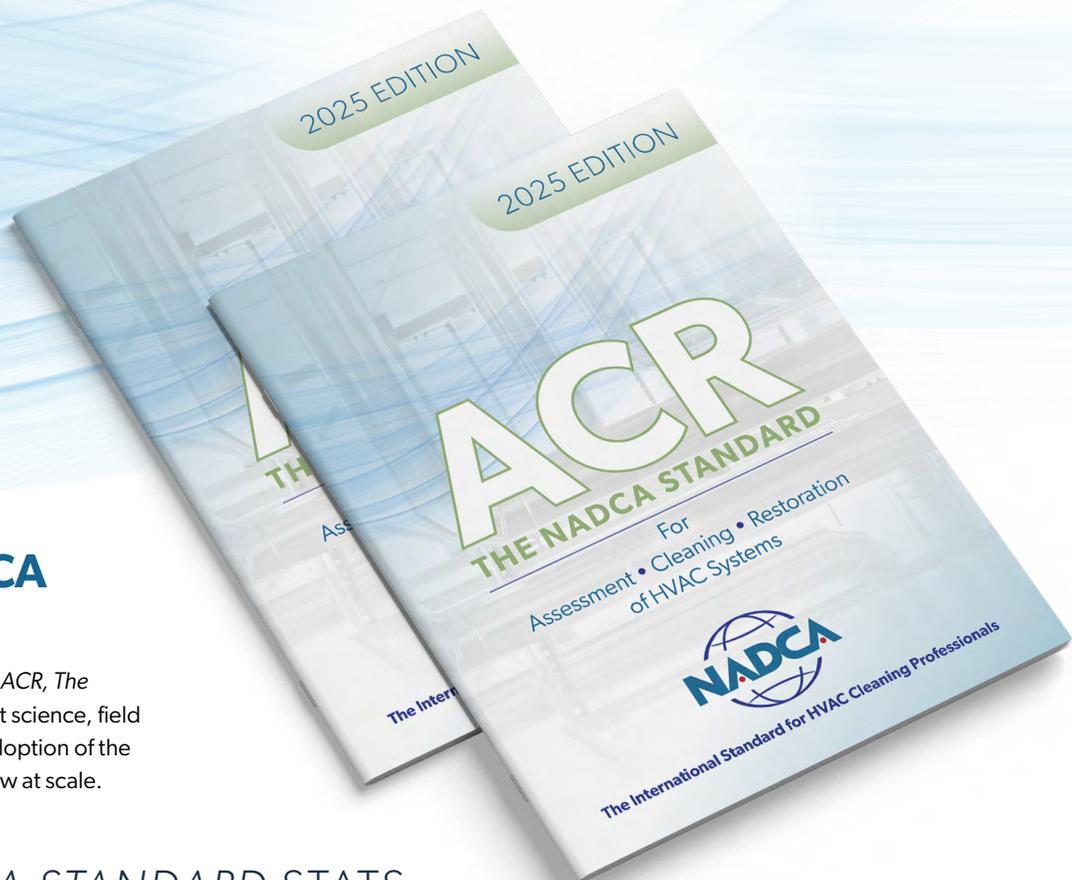
NADCA REACHED 225,000 PEOPLE searching for trusted information about indoor air quality and HVAC system maintenance. More than 178,000 Find-a-Pro interactions connected homeowners and building managers with NADCA-member companies.

Building on the success of last year's efforts, NADCA again partnered with social media influencers to share relatable messages about indoor air quality and the importance of professional air duct cleaning. Two short-form videos ran on Facebook and Instagram driving a **12% increase** in visits to the Breathing Clean pages.

Social media remained NADCA's central hub for timely communication, helping keep members and industry partners informed.

By following and sharing NADCA and Breathing Clean content on your own social channels, you can help educate your audience, build trust with potential customers, and position your business as part of a recognized, standards-based network of professionals.

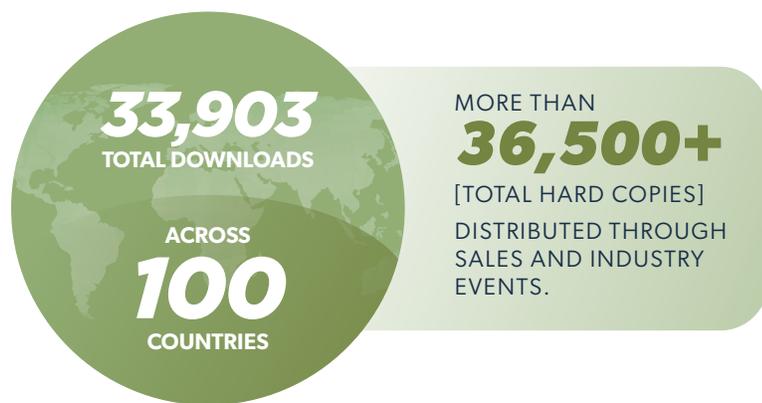




Advancing NADCA Standards

In 2025, NADCA formally updated *ACR, The NADCA Standard*, reflecting current science, field experience, and industry needs. Adoption of the updated standard continued to grow at scale.

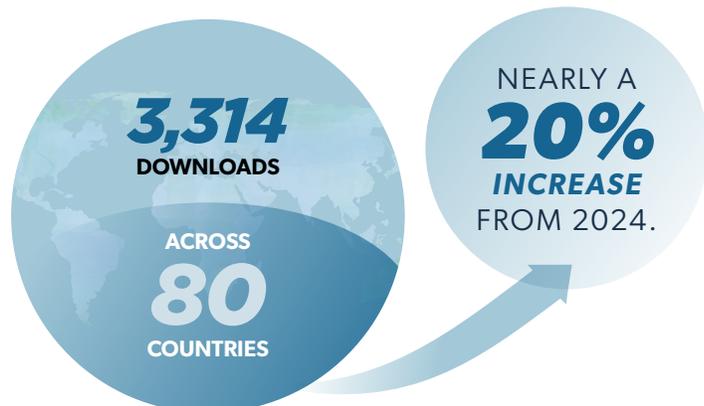
ACR, THE NADCA STANDARD STATS



The announcement of *ACR, The NADCA Standard – 2025 Edition*, was the highest performing post of the year, showcasing that each new edition is big news for the industry. Shared across NADCA's social media channels, the posts generated over 5,000 views and had strong engagement from facility managers, building owners, and industry peers.

NADCA's General Specification continues to gain adoption among architects, engineers, and specifiers. Over the past eight years, it has been downloaded more than 5,200 times.

IN 2025 ALONE



Outside the United States, the highest volume of downloads occurred in:

- Canada
- United Arab Emirates
- India
- Australia
- United Kingdom
- Saudi Arabia
- Philippines
- Mexico
- Singapore

Elevating the Industry Through Certification and Education

Certifications

NADCA continued advancing the ASCS and CVI programs, ensuring exams remain relevant, accurate, and credible.

In 2025, key progress toward ANSI alignment was achieved, including the creation of an

independent Certification Council that will assume leadership of certification programs beginning in 2026. Developing refined policies that elevate both the ASCS and CVI certification programs further position NADCA certifications as trusted, legally defensible credentials around the world.

Certification growth remained strong, with

556 new ASCS certifications and

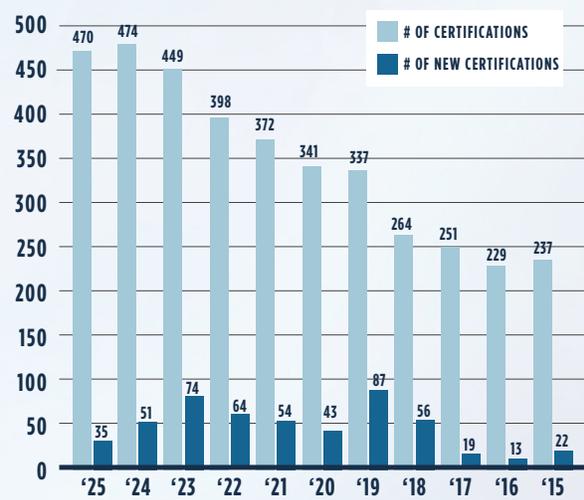
35 new CVI certifications

awarded in 2025.

ASCS



CVI



Education

Education remains central to NADCA's mission. The Education & Safety Committee maintains and develops training programs that keep technicians and industry professionals current on technologies, products, and best practices, while providing continuing education credits (CECs) for certification maintenance.

In 2025, NADCA introduced **NADCA Flashcards**, a mobile study app designed to make learning more accessible and engaging. The app supports on-the-go review of industry terminology and core HVAC system cleaning concepts through interactive quizzes.



NADCA hosted 13 custom training sessions in 2025, double the number held in 2024. These programs met growing demand for education and certification while bringing training closer to members and their teams.

Online education also remained a growth area, with **380 webinars purchased.**

VENTILATION MAINTENANCE TECHNICIAN (VMT) TRAINING PROGRAM

Since its launch in 2011, 2,537 technicians have registered for the VMT Online Training Program, gaining foundational knowledge in safety, containment, tools, equipment, and standards-based HVAC system cleaning.

Events: Learning and Connection

Annual Meeting

NADCA's 36th Annual Meeting brought business owners and technicians together at the Westin Savannah Harbor, Georgia, for a standout gathering focused on learning, connection, and shared progress.

A total of 465 industry professionals, including 118 first-time attendees, came together to exchange ideas and explore a dynamic exhibit floor featuring 29 companies across 42 booths.

The 2025 Annual Meeting marked several meaningful milestones. NADCA debuted a mobile event app powered by Whova, giving attendees new ways to connect, explore virtual exhibitor booths, access program and speaker details, and compete for prizes. On-demand badge printing was also introduced for the first time, streamlining registration and delivering a smoother, more efficient check-in experience.

New this year, the Ignite Session energized the program with fast-paced insights from industry experts. Concise, high-impact presentations on business and technical topics flowed directly into breakout discussions, creating space for deeper conversation, practical takeaways, and direct engagement with speakers.

Advanced credentialing opportunities complimented the broader professional development program. Eighty-four attendees participated in the ASCS training and exam, while 22 professionals advanced their expertise through the CVI course and exam, underscoring the industry's continued commitment to growth and excellence.



Fall Technical Conference

The Fall Technical Conference continues to stand out as one of NADCA's most impactful member experiences, delivering high-value training designed to strengthen skills at every stage of a professional's career.

The energy and impact of this event was on full display at the 2025 Fall Technical Conference in Minneapolis, Minnesota. **The event welcomed 197 attendees, including an impressive 125 first-time participants**, clear evidence of growing engagement and interest across the membership. Nine exhibitors connected directly with attendees during extended exhibit hours, creating meaningful conversations around new products, services, and innovations tailored for hands-on professionals.

The Fall Technical Conference Committee developed an immersive, hands-on training event, where attendees didn't just learn concepts, they put them into practice. Training stations mirrored real in-field conditions, allowing participants to work directly with tools, technology, and HVAC system components. This practical environment gives attendees the confidence to refine techniques and immediately translate learning into action.

Education and certification remained at the heart of the program, with 80 attendees completing the full-day ASCS training course and 77 sitting for the exam. CVI training also saw strong participation, with nine members completing the course and seven sitting for the exam. The Fall Technical Conference continues to meet the demand for advanced credentialing and practical, skills-based education.

2025 FALL TECHNICAL CONFERENCE





MANAGEMENT

NADCA is proud to enter its fourteenth year of partnership with AH, a recognized leader in the Association Management community. AH was the first licensee of the American Society of Association Executives (ASAE) Certificate in Association Management Program, they are charter-accredited by the AMC Institute (to an American National Standards {ANSI} standard) and employ the highest number of credentialed staff members of any association management company (AMC) worldwide. AH is also the first and only AMC to be Platinum Certified by the Customer Service Institute of America.





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