



The HVAC Inspection, Cleaning  
and Restoration Association

## Associate Member Program

### ABOUT NADCA

The National Air Duct Cleaners Association (NADCA) is the global trade association representing more than 1,300 companies in the **HVAC Inspection, Cleaning and Restoration Industry** who have signed the NADCA Code of Ethics. The companies have invested time and resources into industry related training and education for their technicians. We support members' success with standards, education, certification, marketing and advocacy to promote the highest quality and ethical services.



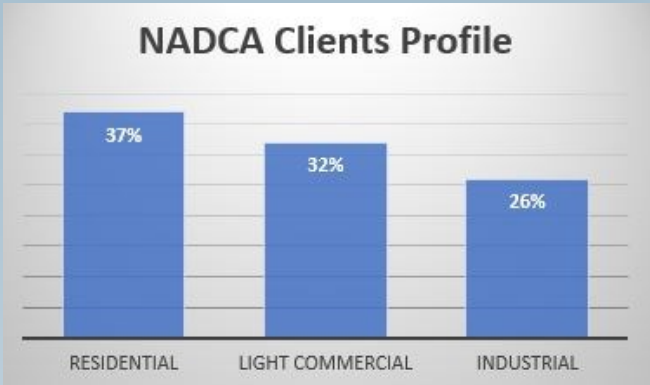
Associate Members are companies engaged in the manufacturing and/or distribution of air duct cleaning equipment, cleaning accessories, franchises, HVAC filters, air purifiers, related products or services. Manufacturer's representatives are included in this category.

### ACR: The NADCA Standard

ACR is a performance standard that provides minimum procedural requirements for Assessment, Cleaning and Restoration of HVAC systems. This Standard has evolved from procedural based guidelines, standards of care and research originating from NADCA, along with other associated organizations. It is based on reliable principles, review of applicable industry literature and practical experience.



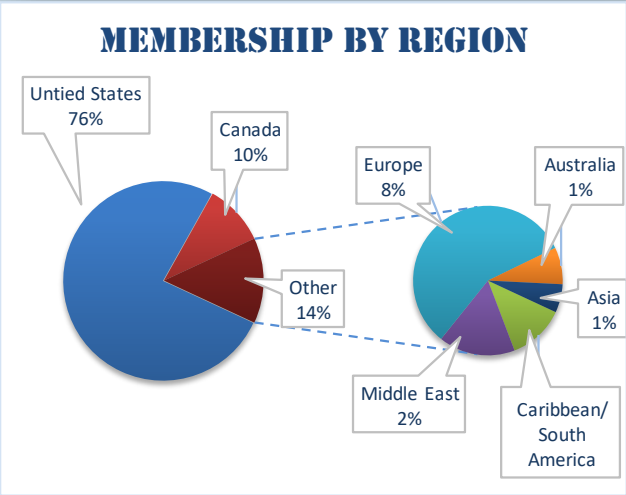
## WHO ARE NADCA MEMBERS?



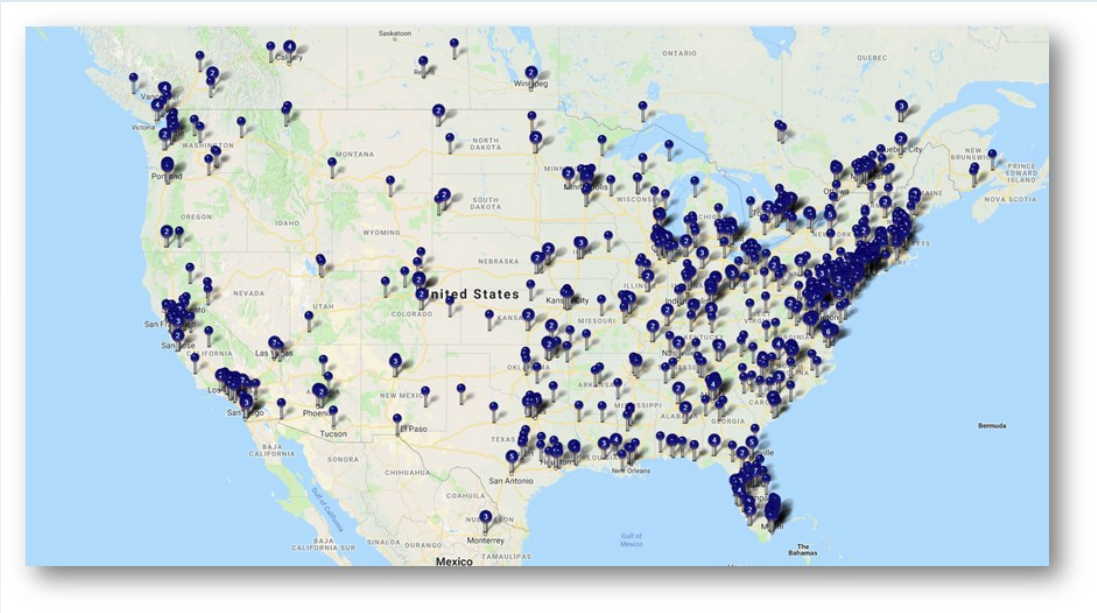
NADCA members are certified air duct cleaning companies ranging in size from one employee to national and international companies with several hundred employees. They are large, midsize and small business owners who have committed to abiding by a Code of Ethics which drives honorable and quality business practices. Members of NADCA are decision-makers and purchasers of products and services in order to build a better business as well as enhance the overall customer service experience.

### INTERNATIONAL MEMBERSHIP

As HVAC system hygiene becomes more widely accepted around the world as a solution to indoor environmental problems, International Membership in NADCA has grown to nearly 27% of member companies. **NADCA standards and certification have become the International Standard for HVAC cleanliness!**



## WHERE ARE NADCA MEMBERS IN THE USA?



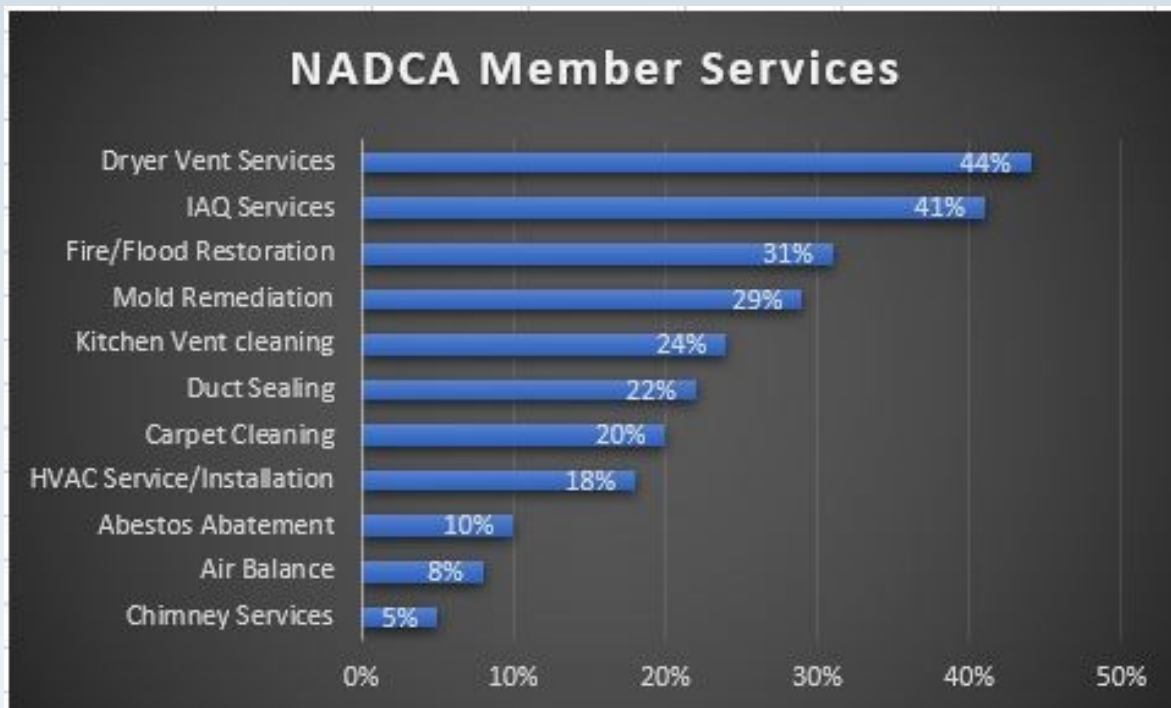


## WHAT ARE NADCA MEMBERS PURCHASING?

- Air compressors
- Air sampling equipment
- Business services
- Cameras
- Chemicals - anti-microbial, coil cleaning
- Consulting services
- Containment equipment
- Dryer monitoring devices and supplies
- Duct cleaning equipment & supplies
- Filters
- Fleet management
- Franchise and distributor opportunities
- Fuel suppliers and programs
- IAQ consulting services
- Insulation supplies
- Insurance
- Laboratory services
- Legal services
- Marketing services
- Mold remediation equipment
- Pressure washers and steam cleaners
- Rental equipment
- Robots
- Safety equipment
- Sealants
- Software
- Tools
- Training services schools
- Trucks, transportation and mobile equipment
- Ultraviolet light
- Vacuum equipment
- Ventilation systems and products

## WHAT SERVICES DO NADCA MEMBERS OFFER?

The scope of work NADCA Members are doing is expanding each year. The chart below indicates how many cross-over services our members offer, and the list keeps growing! As a NADCA Associate Member, if you market to contractors performing any of these services, this IS YOUR TARGET MARKET!





## NADCA Associate Member Program

NADCA Associate Members are companies engaged in the manufacture and/or distribution of air duct cleaning equipment, cleaning accessories, franchises, HVAC filters, air purifiers and related products or services.

Manufacturer representatives are also included in this category.

**\$935 per year\***

- Inclusion in the **PRIORITY POINTS** Program★
- Right to use the **NADCA name and logo**
- Company listing in the NADCA Associate Member Directory on the NADCA website
- Complimentary **BASIC** company listing in the *Buyers Guide*
- Access to resources located in the members-only section of the NADCA website
- Access to the member list, sent upon request quarterly, in Excel format
- Reduced advertising rates in *DucTales* Magazine, NADCA website and *The Air Conveyance*
- Special exhibit pricing plus early bird discount for **NADCA's Annual Meeting & Exposition**
- \$300 tabletop display at the Fall Technical Conference\*\*
- Special benefits offered by our Affinity Partners. (See [NADCA.com](http://NADCA.com) for details)
- Subscription to *The Air Conveyance*, the official eNewsletter of NADCA
- Annual subscription to *DucTales*, the official bi-monthly print and on-line publication of NADCA

\* **An additional one-time application fee of \$100 must be submitted with the membership application.**

\*\* Associate Members who exhibit at the 2020 Annual Meeting & Exposition and place an Full-Page ad in any 2020 issue of *DucTales* Magazine are eligible to receive this benefit. Space is available for a fee for those not meeting these criteria. Space is limited and reserved on a first come first served basis.

## Earn Priority Points when you partner with NADCA!

Associate Members earn **Priority Points**★ by taking advantage of exhibit, sponsorship and promotional opportunities that NADCA has to offer. Accumulated points, make Associate Members eligible for preferred exhibit booth locations\* at the Annual Meeting & Exposition. **The more points you earn, the more opportunities for you to leverage.**

### Here's how it works:

- Points are accumulated and added to the company's total each year.
- No points are ever deleted or dropped off.
- **One point** for each full-page ad purchased in *DucTales* Magazine.
- **One point** is awarded for each 10'x10' exhibit booth purchased at the Annual Meeting & Exposition.
- **One point** is earned for every \$1,000 of an event sponsorship
- **One point** is earned for sponsorship of a vendor-led webinar.



\*If companies have the same number of points, the tie-breaker is based first on booth size, then by the date the exhibit contract is received.



## NADCA Associate Members and Supporters\*

Abatement Technologies  
Abatix Corp.  
Aeris Environmental Ltd.  
Aeroseal LLC  
Airgas  
Alliance Payroll Solutions  
American Caddy Vac, Inc.  
American Creative  
Armacell, LLC  
Attic Systems  
BASYS Processing, Inc.  
Biltwel Duct Cleaning Equipment  
Bio-Cide International, Inc.  
BioVac System, Inc.  
BiznusSoft, Inc.  
Broadly.com  
Chem-Dry  
Controlled Release Technologies  
Danduct Clean  
Dell  
Design Polymeric  
Duct Armor  
Duct Cleaners' Supply  
Ductmate Industries, Inc.  
Ductz International  
ECSI/Dynestic Technologies  
Fiberlock Technologies, Inc.  
Hardcast, A Carlisle Company

Heat Seal Equipment Ltd.  
HydroKleen  
Hypervac Technologies  
In-O-Vate Technologies Incorporated  
Lambro Venting Products, Inc.  
Lifa Air LTD  
Meyer Machine Supply & Equipment  
Nikro Industries, Inc.  
Particles Plus  
Professional Laboratories Inc.  
RamAir International, Inc.  
Remotair  
Restoration 1  
Rotobrush International  
Scand Tech USA LLC  
Sentinel Products  
ServiceBox Software  
Service First Processing  
Shu-Bee  
SnapLok Systems LLC  
Steamatic, Inc.  
Sunbelt Rentals  
Tape Guys  
Teinova  
Thermaflox  
Vac Systems International  
Wind River Marketing  
\* Current Members, July 2020



# ASSOCIATE MEMBER CODE OF ETHICS

**In recognition of our obligation to the public and the profession, as a NADCA Associate Member our firm agrees to comply with the following articles:**

- We will serve our customers with integrity and competence.
- We will be honest and forthright in our marketing and advertising.
- We agree that the use of the NADCA logo as an Associate Member indicates that our company manufactures or distributes products or services for the ventilation cleaning industry and does not certify or endorse our company as a ventilation system cleaner.
- We will provide only necessary and desired products/services to our clients, and will not use NADCA's name as a means of selling unnecessary or unwanted products or services.
- We will stay abreast of new developments in technology, tools of the trade, building codes, the Uniform Mechanical Code and any other codes or information that directly affects our products/services and the use thereof.
- We will support and promote all published NADCA standards.
- We understand that being an Associate Member of NADCA does not indicate an endorsement by the Association of our products or services.
- We understand that the NADCA Ethics Committee shall hear and investigate charges of unethical or illegal conduct between concerned parties, and will make recommendations to the Board of Directors concerning the resolution of those charges

**My signature below signifies that I have read, understand and agree to abide by the NADCA Code of Ethics.**

Signature \_\_\_\_\_ Date \_\_\_\_\_

Print Name \_\_\_\_\_ Title \_\_\_\_\_

What products or services does your company provide to HVAC inspection, maintenance and restoration professionals (including air duct cleaners)? Please be specific.

I wish to opt-out of partner communications via \_\_\_\_\_ telephone \_\_\_\_\_ fax \_\_\_\_\_ email. (Check all that apply)

*NADCA Memberships are annually based and subject to renewal June 30th each year. Members joining mid-year will be prorated for their 2nd year.*

## NADCA Application for Associate Membership

Company name
Parent company
Address
City, state, zip
Main phone
Main Fax
Company email
Website
Primary contact
Contact title
Contact email
Contact phone
<b>Business Profile:</b> What products or services does your company provide to HVAC inspection, maintenance and restoration professionals (including air duct cleaners)? Please be specific. Email a 50 word description and your logo to: <a href="mailto:hrose@nadca.com">hrose@nadca.com</a>

<p>The following are requirements for approval of your NADCA membership</p> <ul style="list-style-type: none"> <li>• Full payment of \$100 one-time application fee</li> <li>• Full payment of \$935 annual dues</li> </ul> <p><small>*Please note that application fees and dues payments are non-refundable and subject to change.</small></p>	
<p style="color: red; font-weight: bold;">Please return the completed application, with full payment to:</p> <p style="text-align: center;">Holly Rose National Air Duct Cleaners Association 1120 Route 73, Suite 200 Mount Laurel, NJ 08054 <a href="mailto:hrose@nadca.com">hrose@nadca.com</a></p>	
<p><b>COMPANY CHECK</b> <input type="checkbox"/></p>	
<p><b>CREDIT CARD</b>    <input type="checkbox"/> AMEX    <input type="checkbox"/> VISA    <input type="checkbox"/> MasterCard</p>	
Name on Card	
Card Number	
Expiration Date	CVV
Charge amount \$	
Signature	