

2026

# FALL TECHNICAL CONFERENCE

SEPTEMBER 10-12, 2026 • HILTON NORFOLK THE MAIN  
NORFOLK, VIRGINIA



Be part of this important hands-on training conference.

**NETWORK • DEMO • EDUCATE**



## PLATINUM SPONSOR

**\$5,000**

Choice of LANYARDS or SAFETY EQUIPMENT SPONSOR

- One 6' skirted table + one chair or an equivalent marked space of 8' x 8'
- One Full registration & One Expo Hall Only registration
- Sponsored Session with 45-second promo video
- Pre & Post-event attendee list (opt-ins only)
- Sponsor recognition on the Fall Tech web page, onsite signage, and program

## GOLD SPONSOR

**\$4,000**

- 20-minute Demo/Presentation
- Dedicated email blast to registered attendees
- One 6' skirted table + one chair or an equivalent marked space of 8' x 8'
- One Full registration & One Expo Hall Only registration
- Sponsored Session with 45-second promo video
- Pre & Post-event attendee list (opt-ins only)
- Sponsor recognition on the Fall Tech web page, onsite signage, and program

## SILVER SPONSOR

**\$2,000**

- One 6' skirted table + one chair or an equivalent marked space of 8' x 8'
- One Full registration & One Expo Hall Only registration
- Sponsored Session with 45-second promo video
- Pre & Post-event attendee list (opt-ins only)
- Sponsor recognition on the Fall Tech web page, onsite signage, and program

## STANDARD TABLETOP EXHIBIT

**\$1,500**

- One 6' skirted table + one chair or an equivalent marked space of 8' x 8'
- One Full registration

## ASSOCIATE MEMBER EARLY BIRD SPECIAL

**\$1,200\***

- One 6' skirted table + one chair or an equivalent marked space of 8' x 8'
- One Full registration

*\*For qualified Associate Members – application must be received by May 1, 2026.*

## SESSION SPONSOR W/ PROMO VIDEO

**\$600**

- 45-second promo video presented at the beginning of designated session (Sessions will be assigned on a first-come, first-served basis)
- Opportunity to give a 2-minute introduction prior to the start of the session

## 20-MINUTE DEMO/ PRESENTATION

**\$1,500 (6.1.26 EB Special \$500!) \*\***

- Showcase your products, services, or expertise with a 20 minute presentation.
- Signage, AV, and your 'Session' information listed on the agenda and in the program.

## DEDICATED EMAIL BLAST

**\$500**

Promote your presence at Fall Tech! We'll send your custom HTML to our registered attendees just prior to the conference. NADCA will approve content and add a disclaimer at the top of your message.

*\*NADCA Associate Members who exhibited at the 2026 Annual Meeting and who spend \$910 + in 2026 HVAC Hygiene Journal advertising are eligible for a \$1,200 exhibit/tabletop display. (\$300 savings)*

*\*\* Discounted 20-Minute Presentation pricing is available to 2026 Annual Meeting Exhibitors who commit to exhibiting or sponsoring the Fall Technical Conference by June 1st.*



# 2027 NADCA Annual Meeting Pre-Sale Exhibit Application & 2026 Fall Technical Conference Exhibit/Sponsor Application

COMPANY NAME \_\_\_\_\_

WEBSITE (for linked logo) \_\_\_\_\_ MAIN PHONE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PRIMARY CONTACT \_\_\_\_\_ TITLE \_\_\_\_\_

EMAIL \_\_\_\_\_ PHONE \_\_\_\_\_

## 2027 ANNUAL MEETING EXHIBIT EARLY DISCOUNTS

EXHIBIT SIZE	Member Early-Bird (By 6.1.26)	Member k (After 6.1.26)	Non Member k
___ 10 x 10	\$2,500	\$2,850	\$3,750
___ 10 x 20	\$4,400	\$5,100	\$6,025
___ 10 x 30	\$6,600	\$7,650	\$8,300
___ 20 x 20	\$8,200	\$10,200	\$13,335

### ADD-ON EXHIBIT OPTIONS

- Corner Booth Upgrade \$200
- Truck Exhibit Space \$1,000

Exhibit Total: \$ \_\_\_\_\_

Locate me away from (3 Max): \_\_\_\_\_



## 2027 ANNUAL MEETING SPONSORSHIP

### Platinum \$8,500

- Mobile App
- Custom Branding Experience

### Silver Sponsor: \$3,000

- Coffee/Networking Breaks

### Gold \$7,000

- Lanyards
- Tues & Wed Lunches

### Bronze Sponsor: \$1,500

- Industry Supporter

Total Annual Meeting Investment: \$ \_\_\_\_\_

## MARKETING & BRANDING OPTIONS

### Speaking Opportunities

- Session Sponsor w/ Video \$1,000
- 20-Minute Demo/Presentation \$1,500

## ANNUAL MEETING BRANDING & ADVERTISING OPPORTUNITIES

- Conference Website Advertising \$500
- Mobile App Push Notifications \$350

## 2026 FALL TECHNICAL CONFERENCE

- Platinum Sponsor \$5,000
- Gold \$4,000
- Silver \$2,000
- Dedicated E-Blast \$500
- Tabletop Exhibit \$1,500
- \*Early Bird Assoc. Member Special \$1,200
- Session Sponsor w/ Video \$600
- 20-Minute Demo/Presentation \$1,500

\*\* \$500 6.1 EARLY BIRD SPECIAL RATE



Total Fall Tech Investment \$ \_\_\_\_\_

## PAYMENT INFORMATION

Return order form to: [dgroves@nadca.com](mailto:dgroves@nadca.com)

National Air Duct Cleaners Association, 1120 Rt. 73, Suite 200, Mount Laurel, NJ 08054

NADCA Tax ID: 73-1340488

PAYMENT METHOD:  Invoice us for payment by Check or Wire/ACH

- Charge my credit card below
- American Express  Visa  MasterCard

CARDHOLDER \_\_\_\_\_

CARD NUMBER \_\_\_\_\_ EXPIRATION \_\_\_\_\_ CVV \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

AMOUNT \_\_\_\_\_ SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

By signing above, I acknowledge that I have read and agree to the payment terms and conditions in the NADCA Rules & Regulations

## NADCA RULES & REGULATIONS

1. Full payment must be received by the terms outlined on your invoice. Any company requesting to pay later than net 30 days after the receipt of invoice, agrees to pay a deposit in the amount equivalent to the cancellation processing fee.
2. The cancellation processing fee for exhibits and sponsorship is 50% of total support.
3. All cancellations must be submitted to NADCA in writing. The date of receipt of supporter's written notice of cancellation will be considered the official cancellation date. If support is canceled on or before 90 days from the event or campaign run date, a refund will be provided minus the cancellation fee.
4. No refunds will be made after the 90 day cut off.
5. Payment must be received in full for advertisements to run.
6. NADCA reserves the right to approve any advertising content.
7. Exhibitors, Sponsors & Advertisers are responsible for ensuring the accuracy of all content. NADCA is not responsible for grammatical, spelling, or other errors appearing in the provided content.
8. Print Ads must have a print quality of at least 300 dpi. Email digital ads to [dgroves@nadca.com](mailto:dgroves@nadca.com). Ads must be high-resolution PDF to size and must be saved in CMYK. PMS and RGB colors can be converted to CMYK. NADCA cannot guarantee the output of colors in files that must be converted. Include all font files. All ads are printed in full-color. The advertiser is responsible for making sure the ad fits these specifications. No proofs will be supplied by NADCA. NADCA will not be held liable for any printing errors if the error is with the original PDF sent by the advertiser. All copy is subject to NADCA approval. In the case of yearlong contracts, NADCA reserves the right to run existing ad if new ad is not sent by the closing date.
9. Web and Air Conveyance ads must be to exact size. Acceptable files are JPEG, PNG and GIF; file size <64MB. Please send exact URL for link.
10. Dedicated emails are subject to approval by NADCA. Email must be submitted as an HTML file. Our email platform is Constant Contact
11. Associate Membership of NADCA does not indicate an endorsement by the Association of any products or services offered.